

Whole Family Advisor®

Training Program Timeline

GETTING STARTED: Registration & Kickoff

- August 20 ● Program Registration Deadline
- August 27 ● KICKOFF CALL | 4:00-5:00pm ET

COURSE ONE: Becoming the Whole Family Advisor®

- Complete Self-Study Assignments Before Live Call 1
 - Introductory Video: Your Opportunity
 - Watch TedTalk Video
 - Read the Whole Family Advisor® article
 - Read Chapter 1 & 2 from *Legacy* (e-book)
- September 3 ● LIVE CALL 1 | 4:00-5:30pm ET
- Complete Self-Study Assignments before Live Call 2
 - Read the Article: *Authentic Connection with the Next Generation*
 - Read the Article: *Women & Wealth*
- September 17 ● LIVE CALL 2 | 4:00-5:30pm ET
- Complete Becoming the Whole Family Advisor® Assessment
 - Fill out the CE request form to apply for CFP or CPWA credits

COURSE TWO: Family Engagement Tools

- Complete Self-Study Assignments Before Live Call 3
 - Article & Video: Introduction to the Genogram
 - Watch the video: Three Circle Model of Family Business
- October 1 ● LIVE CALL 3 | 4:00-5:30pm ET
- Complete Self-Study Assignments Before Live Call 4
 - Complete Live Call 3 Assignment & Exercises
- October 15 ● LIVE CALL 4 | 4:00-5:30pm ET
- Complete Self-Study Assignments Before Live Call 5
 - Complete Live Call 4 Assignment & Exercises
- October 29 ● LIVE CALL 5 | 4:00-5:30pm ET
- Complete Self-Study Assignments Assignments
 - Complete Live Call 5 Assignments & Exercises
- Complete Family Engagement Tools Assessment
 - Fill out the CE request form to apply for CPWA credits

COURSE THREE: Essential Skills

- Complete Self-Study Assignments Before Live Call 6
 - Read the Article: The Changing Role of the Financial Planner
 - Read "Hand of Cards" Chapter from *In Three Generations* (e-book)
- November 12 ● LIVE CALL 6 | 4:00-5:30pm ET
- Complete Self-Study Assignments Before Live Call 7
 - Watch Video: Brene Brown on Empathy
 - Read the Article: EI + IQ = The Whole Family Advisor
- November 19 ● LIVE CALL 7 | 4:00-5:30pm ET
- Complete Essential Skills Assessment
 - Fill out the CE request form to apply for CFP or CPWA credits

COURSE FOUR: Multigenerational Family Meetings

- Complete Self-Study Assignments Before Live Call 8
 - Read the Article: How the WFA Creates Successful Family Meetings
 - Read "Butterfly Trust" Chapter from *In Three Generations* (e-book)
 - Listen to the Podcast: Successful Family Meetings Parts I, II, and III
 - BONUS: Tips for Facilitating Virtual Family Meetings
- December 3 ● LIVE CALL 8 | 4:00-5:30pm ET
- Complete Self-Study Assignments Before Live Call 9
 - Watch Video: Family Profiles
- December 10 ● LIVE CALL 9 | 4:00-5:30pm ET
- Complete Multigenerational Family Meetings Assessment
 - Fill out the CE request form to apply for CFP or CPWA credits

GRADUATION from WFA Training Program



Graduation: Gain Access to Certification & Membership